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FOR IMMEDIATE RELEASE

BITWISE CONTROLS RECEIVES STRATEGIC INVESTMENT - MOVES OFFICES TO DENVER TECH CENTER

February 19, 2010, Englewood, CO – BitWise Controls, manufacturer of IP-enabled control systems for commercial and home automation systems, announces a strategic investment from ProLink Solutions, a Denver based software solutions provider. BitWise also announces that they have moved their corporate offices to the Corporex Center in the Denver Tech Center.

Lance Beck, CEO of BitWise Controls said “We’re very excited about our relationship with ProLink. Shawn and his team bring years of software development and enterprise level business experience to this venture. With additional resources at our disposal, we can ramp up development of innovative control products that simplify the way businesses and consumers utilize technology. The BitWise Controls BC4 currently enables IR, RS232, and relay controlled equipment such as TVs, DVD players, blinds, lighting control, and more to be controlled and monitored by iPhone apps, automation control systems and PC based automation software.

Shawn McKenna, President of ProLink Solutions said “The BitWise Controls team has developed some powerful, yet easy to use, products for the commercial and residential integration market. I’ve been a user of their products for some time now. In fact, it was my experience with their products that inspired this investment.” Shawn currently utilizes BitWise products to control his home and monitor critical networking equipment in his businesses.

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If you would like more information about this topic, or to schedule an interview with Lance Beck or Shawn McKenna, please call Ron Pitcock, Jr. at 720-746-2456 or send an email to rpitcock@bitwisecontrols.com

About BitWise Controls

Designed and backed by over 20 years of mission-critical control, monitoring, and AV systems integration experience, Bitwise Controls is uniquely equipped to provide powerful and flexible control and automation products for the expanding commercial, industrial, educational, and residential control systems markets. Bitwise Controls was founded by veteran industry leadership in 2008 with the goal of offering innovative and reliable new products, designed, tested and manufactured in the USA. For more information, go to www.bitwisecontrols.com.

About ProLink Solutions

ProLink is a Denver based enterprise software solutions provider. Current and past customers include US Bank, CBRE, Coors, John Hancock, Virginia Housing Development Authority and Michigan State Housing Development Authority. ProLink provides Microsoft based hosted and client hosted solutions across a broad range of industries. For more information go www.prolinksolutions.com/